

Final Project Showcase

Anya Kartavenko

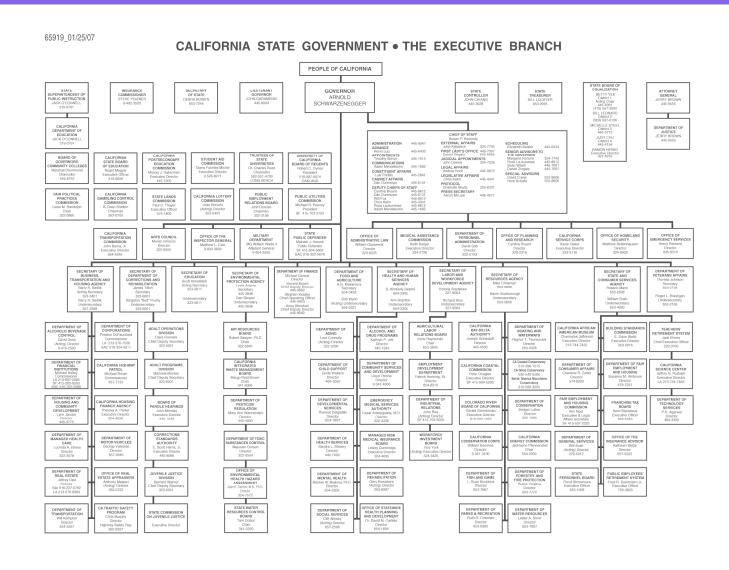
MIMS Candidate 2007

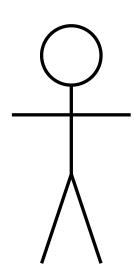
Advisor: Robert Glushko

Remember Your First Time at the DMV?

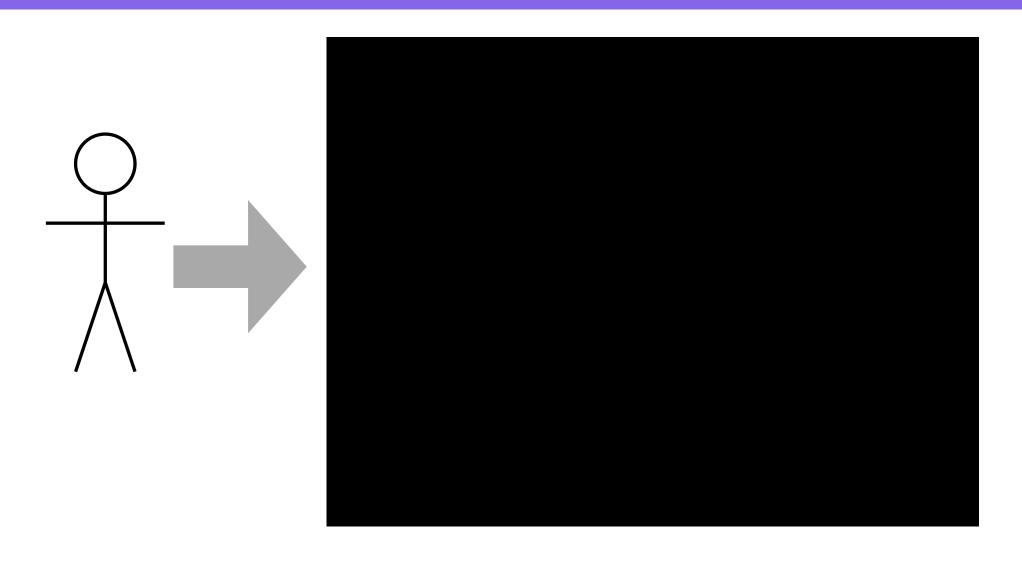
What if You Wanted to Start a Business?

There are Many More 'DMVs' in CA...

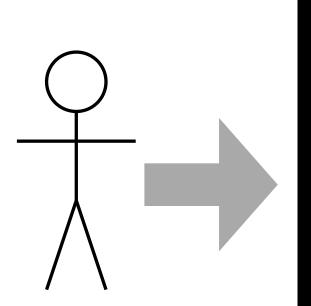




Registration Black Box



Registration Black Box



```
Federal
                           Local
State
```

Reg-Process, Far From Trivial

- Abundance of decentralized information sources
- Most complex regulatory environment
- Information is not organized for business customer

Reg-Process, Far From Trivial

- Abundance of decentralized information sources
- Most complex regulatory environment
- Information is not organized for business customer



Disclaimer: The information and links to various websites, including various non-governmental sites, are provided for your convenience. The information on this website is constantly updated, however, there may be omissions or additional requirements not represented here. This is unintentional and does not exempt any individual or institution from complying with the laws and regulations of the State of California and the federal government. Inclusion of links to other websites is not an endorsement of those sites by the State of California or the federal government.

Step

1

It is helpful to begin with a business plan. A business plan is a blueprint of every aspect of your business. Sales, Marketing, Advertising, Promotion and Location are just some of the aspects of creating a plan. Click on the following link to the <u>US Small Business Administration</u> to find a tutorial on how to create a business plan.

Step

2

If you would like help deciding on a location for your business, visit the Websites of California's **Regional**Chambers of Commerce.

Step

3

Choose a business structure. Select a business entity type from the following list for a brief overview of the principal types of legal business structures available in California. A legal representative and accountant should be consulted before making a determination as to the type of business entity to form.

- Sole Proprietorship
- Corporation
- Limited Liability Company
- Limited Partnership
- General Partnership
- Limited Liability Partnership

Step

4

Your next step will be to file your tax and employer identification documents.

Step

Most businesses require licenses or permits in order to operate. Please click on each of the resources below to determine if your business requires any licenses or permits.

5

CalGold

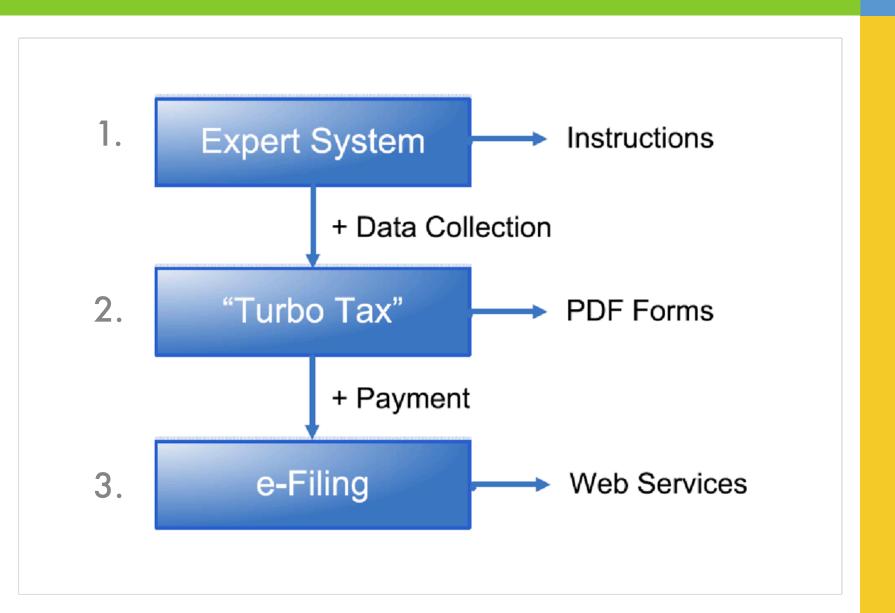
Consumer Affairs

California Technology, Trade & Commerce

CA eGov Bus-Reg Project

studies business registration process existing in the State to look for ways to make it easier for small business owners.

Three-Stage Approach





Friday, May 11th 9.10AM Room 110