# **Career Services Overview**

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## Agenda



### Career Outlook & Outcomes

2



Job Search



3

Maximize I School Experience



## **Career Outlook & Outcomes**



### **Career Outlook - Data Related Roles**

- US Bureau of Labor Statistics predicts 35% growth in data scientist jobs in 2022-2032 (much faster than average)
- World Economic Forum predicts demand for AI and machine learning specialists will grow by 40% in 2023-2027
- Al Engineer, Al Consultant, & Al Researcher are among 25 fastest growing jobs in U.S. for 2025 according to LinkedIn

Sources: Bureau of Labor Statistics Future of Jobs Report 2023 LinkedIn Jobs On the Rise 2025

### **MIDS Career Outcomes - Salary Data**

### 2024 graduates\* \$160,000

Median base salary (US) Base salary range = \$67k - \$260k 16% of 2024 graduates responding

# 2023 graduates \$156,000

Median base salary (US) Base salary range = \$80k - \$550k 28% of 2023 graduates responding

\* Data collection still in progress

### **Top Jobs of MIDS Alumni**

**Top Role Categories\*** 

1. Data Scientist (all levels)

2. Engineer (data/analytics/ML/software/solutions)

3. Manager/Sr. Manager (data/analytics/ML/engineering)

4. Executive

5. Director/Head (data/analytics/ML/engineering)

(\*Based on career outcome surveys and LinkedIn analysis of all graduates through Dec 2024)



# **Career Services**



## **Career Advising**

- Targeted 1:1 Advising
- Sample topics:
  - Career exploration
  - Job search
  - Personal brand
  - Mock interviews
  - Career basics
- One appt per week max
- Work w/ one career advisor
- Available to alumni

### Career Advising

The Career Services staff is available for one-on-one career advising appointments. During your advising appointment we can focus on:

- Career exploration: examine various career paths and what might be a good fit for you
- Getting a job: review your resume and/or cover letter; discuss networking strategies and potential helpful contacts
- **Personal brand**: get feedback on your elevator pitch or online presence; look at your values & strengths to see what makes up your personal brand
- Career basics: learn skills and practice interviewing, negotiation, job search, etc.
- Whatever questions, thoughts, challenges, ideas you have!

Advising appointments are available for currently enrolled I School students and alumni.

If you have met with an I School career advisor in the past, we recommend that you schedule with that same advisor for optimal support.

**Mock interviews** require one hour. If you would like to schedule a mock interview, please select two 30-minute back-to-back slots with the same advisor.

#### **Cancellation Policy**

In the rare case that we need to reschedule your appointment, we commit to providing you with at least 24 hours cancellation notice. We ask that you try and provide the same notice if you need to reschedule; thank you!

- Select your degree program -

### **Document Reviews**

- Resume reviews
- LinkedIn reviews
- Cover Letter Reviews

For Reviews, go to:

https://www.ischool.berkeley.edu/careers/students/resume-review

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mail *	
egree program *	
Select -	*
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If you would like us to review and compare alternate versions of your resume or cover letter, we're happy to. Just make a note in the "Questions or comments" field at the bottom of this form, and then re-submit the form with additional version(s) of the document.

### **Career Resources**

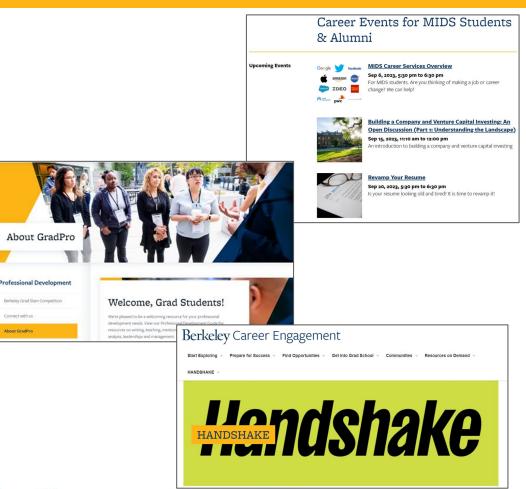
- I School
  - Career Guides/links
  - Job postings (Slack)
  - Webinars/events
- Berkeley Career Engagement
- GradPro

### Career Search Resources

#### Quick Links:

Job Search Websites	Entrepreneu
Professional Networking Communities	Data Science
Resumes & Cover Letters	User Experie
Networking	Cybersecurit
Interviewing	Product Mar
Negotiation & Salaries	For Internat
Online Presence	For Veterans
	Miscellaneou
	Videos

#### Entrepreneurship Resources Data Science Careers User Experience Careers Cybersecurity Careers Product Management Careers For International Students For Veterans Miscellaneous Videos



# jobs-and-internships Y Job postings only. No job seekers. 🛇 @ channel 🛇 @ here. For interview prep 👉 #tech-screen-practice | For career convos 👉 #career-discussions

## Connections

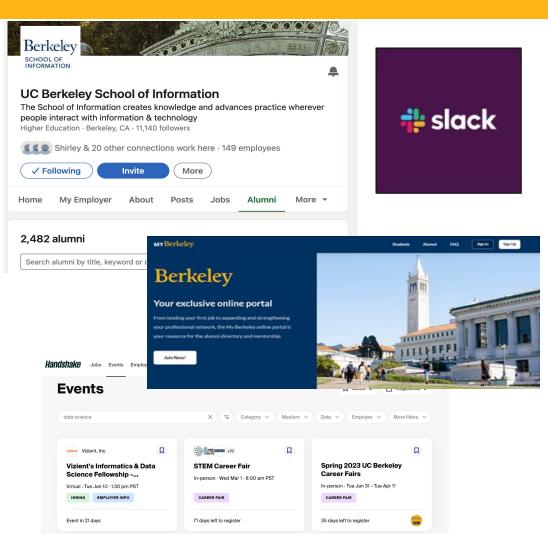
- Alumni Network
  - Panel Discussions
  - Info. Interviewing
  - LinkedIn
  - Slack
  - MyBerkeley Online Portal

### • Employer Connections

- Networking Events (Immersion)
- Employer Info Sessions
- Campus Career Fairs
- Guest Speakers

### • Fellow Students

 Slack #career-discussions and #jobs-and-internships channels



## Connections

Slack Spotlight!

ischool.berkeley.edu/intranet/computing/slack

#### Getting Started With Slack

Be sure to log in by entering your I School email address; don't log in with Google.

#### Update your profile

Slack is a great networking tool, but only if you let people know who you are! Fill out your profile completely, including your I School role, LinkedIn, employer, job title and more.

#### **Channels & direct messages**

Slack has public and private "channels" (or chatrooms) for information exchange and conversation. If you have a question, ask it on a channel dedicated to that topic. If you can answer a question in your area of expertise, please do so!

#### **Curious what channels to join?**

Everyone is automatically enrolled in the <u>#announcements-global</u> channel; this channel is for team-wide communication and announcements and may be a place you see official announcements from the I School. We also suggest the following channels:

- #introductions Say hi and introduce yourself to the I School Slack community.
- #career-discussions General discussions about career paths and opportunities for I School students and alumni.
- #jobs-and-internships Share jobs and internship opportunities relevant to the I School community
- **#area**-\* A variety of area channels representing different geographic regions around the world (see <u>#area-411</u> for a list.)
- <u>#noise</u> In the spirit of our noise listserv, a place for non-work-related flimflam, hodge-podge or jibber-jabber
- <u>#alumni</u> A channel for all alumni to connect

There are also channels related to specific programs at the I School, areas of interest, and more. <u>Check out</u> our more comprehensive guide or browse the channel listings in Slack.

#### Communicating one-on-one and with small groups

In Slack you can also have one-to-one or small group messages between individuals. Direct messages (DMs) are best used as an alternative to casual emails, where quick conversation is the objective.

## Connections

- Slack Spotlight!  $\bullet$ 
  - Enhanced profile fields on Slack 0
  - Goal: expanded search features 0

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#### I School Role

Staff

#### Degree Program

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#### **Role Description**

Only shown to contacts from Slack Connect

At my organization, I'm responsible for...

🙂 Aa

What should Slack Connect contacts know about your role?

#### Start Term

For students: your first term in the program

#### Graduation term

For students: your last term in the program

#### Pronouns

#### she/her

Optionally share your preferred pronouns (they/them, she/her, he/him, etc.)

#### LinkedIn

**Display Text** 

#### URL

https://www.linkedin.com/in/amandalcheung/

#### GitHub

What's ya handle?

#### Employer

Job title

#### **Edit your profile**

#### Full name

#### Amanda Cheung

#### Display name

#### Amanda Cheung

This could be your first name, or a nickname - however you'd like people to refer to you in Slack.

#### Title

#### MIDS Career Advisor

Let people know what you do at UC Berkeley School of Information.

#### Pronouns

#### she/her

Let people know which pronouns you use.

#### Name recording

0:03

#### Name pronunciation

Zoe (pronounced 'zo-ee')

This could be a phonetic pronunciation, or an example of something your name sounds like.



Profile photo

#### Upload Photo

#### Remove Photo

# **Job Search**



### **Job Search Steps**

- Research & identify target jobs/companies/ industries
  - What are your dream companies/roles?
  - Research salaries
- Update resume/LinkedIn profile
  - What's your brand?
- Create online portfolio/website/blog
  - Employers ARE looking!
- Prepare for interviews
  - Traditional & technical
- Network, network, network
  - I School & greater professional communities
- Apply and interview
  - Get referrals from your network whenever possible
- Evaluate and negotiate offers









## Maximize...

## While in your program...

- Class projects
- Gain experience
  - At current job
  - Do side projects or volunteer
  - Consider internships
- Engage in your (new) profession
  - Network, network, network
  - Read news/newsletters in your field
  - Attend conferences/meetups
- Get on the I School Slack
  - #career-discussions; #jobs-and-internships; #tech-screen-practice;
    #interview-questions
  - Geography-based channels; special interest channels

## **Upcoming Events**

Spring webinars & events:

Revamp Your Resume - 1/30, 12 - 1 pm PT Jobscan Webinar - 2/3, 12 - 1 pm PT Skills and Strategies for Technical Interviewing - 2/6, 5:15 - 6:30 pm PT Negotiation Webinar - March LinkedIn Tips & Tricks - March

More to come!

https://www.ischool.berkeley.edu/careers/students/events

### Links

### I School Career Services:

Document Reviews: <u>https://www.ischool.berkeley.edu/careers/students/resume-review</u> Career Advising Appointments: <u>www.ischool.berkeley.edu/careers/students/advising</u> Career Events: <u>www.ischool.berkeley.edu/careers/students/events</u> Career Guides: <u>www.ischool.berkeley.edu/careers/students/guides</u> Job postings: <u>Slack #jobs-and-internships channel</u>

Berkeley Career Engagement (university-wide career services):

Main page: <u>https://career.berkeley.edu/</u> Handshake: <u>career.berkeley.edu/handshake</u>

GradPro: <a href="https://grad.berkeley.edu/professional-development/about-gpd/">https://grad.berkeley.edu/professional-development/about-gpd/</a>

MyBerkeley Online Portal (UCB alumni networking): <a href="https://www.berkeley.peoplegrove.com/v2">berkeley.peoplegrove.com/v2</a>

I School LinkedIn page: www.linkedin.com/school/uc-berkeley-school-of-information/people/

I School on Medium: medium.com/berkeleyischool

I School Slack Channels: <a href="https://www.ischool.berkeley.edu/intranet/computing/slack/channels">https://www.ischool.berkeley.edu/intranet/computing/slack/channels</a>

# **Questions?**

### "Nothing will work unless you do." Maya Angelou