





## AllerGenie









### AllerGenie Team Introductions



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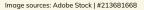




# Problem Space











**Limited Restaurant Options** Fear of cross-contaminations



Endless Label Reading Time-consuming ingredient checks



**Grocery Shopping Anxiety** Complex ingredients verification

### **Impact on Daily Life**

These challenges do not just restrict diet – they restrict life, travel, and daily activities for **33 million Americans**.



### **Eight Most Common Allergies**

According to the Food and Drug Administration



These allergies are prevalent across many foods and cuisines

Image sources: shutterstock Fact citation: https://www.fda.gov/food/nutrition-food-labeling-and-critical-foods/food-allergies



### Customer journey map

A 34-year-old working mother, juggles her career with raising a family. She is highly organized but often feels time-constrained. Her son's severe peanut allergy influences many of her choices, especially related to meal planning and grocery shopping.



#### Seamless Onboarding

Easy access, fast loading, intuitive design—no access barriers.



#### Allergens & Dietary Configuration

Easy selection and management of allergens and preferences without account creation.



Phase 3 Barcode Scanning

#### Effortless Scanning

Accurate scanning, fast response, clear issue handling, seamless product ID.



**Clear and Accurate Alerts** Accurate detection, rapid response—users feel reassured.





#### Tailored Meal Suggestions

Personalized, accurate recipe suggestions —easy to follow with allergen-safe alternatives.







## Demo





### Live Demo/Recorded Demo

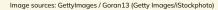






## Data & Pipeline







#### Allergy Detection



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#### 3.4 million products from OpenFoodFacts

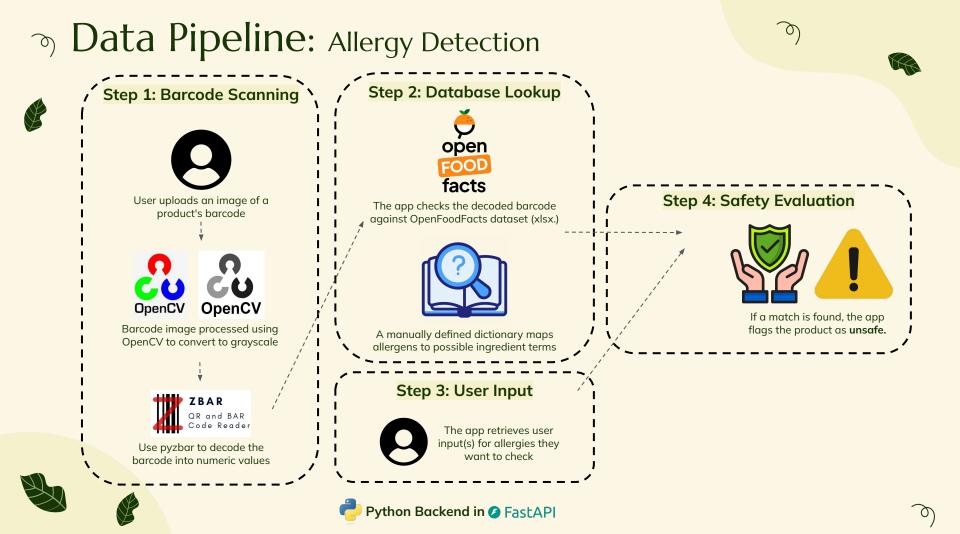
A total of **656K products**, representing **19%** of the collection, are used in the allergy detection feature.

#### Limitations and Potential Challenges:

- 1. The inclusion of only U.S. based products
- 2.  $\sim$  88% of U.S. products have missing values in the allergens column

#### Sample Data Record for Nutella Mini Cups

	Code	0009800801107			
	URL	http://world-en.openfoodfacts.org/product/0009800801107/nutella-mini-cups	DIVIDUAL Pages		
	Product Name	Nutella Mini Cups	IN CUPS		
	Brands	Nutella, Ferrero	Tanna		
	Countries Tags	United States			
	Ingredients	Sugar, palm oil, hazelnuts, cocoa, skim milk, whey (milk), lecithin as emulsifier (soy), vanillin: an artificial flavor			
	Allergens	Milk, Nuts, Soybeans	7		





#### **Recipe Generation**



#### 74,465 unique recipes from <u>Hugging Face</u> with no missing values

A total of **15K recipes**, representing **20%** of the collection, are stored in our RAG pipeline, forming a well-balanced recipe knowledge base. Recipes are stored in **AWS S3 buckets as csv files**, enabling optimized retrieval.



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Wide-ranging diversity in culinary styles and allergy types

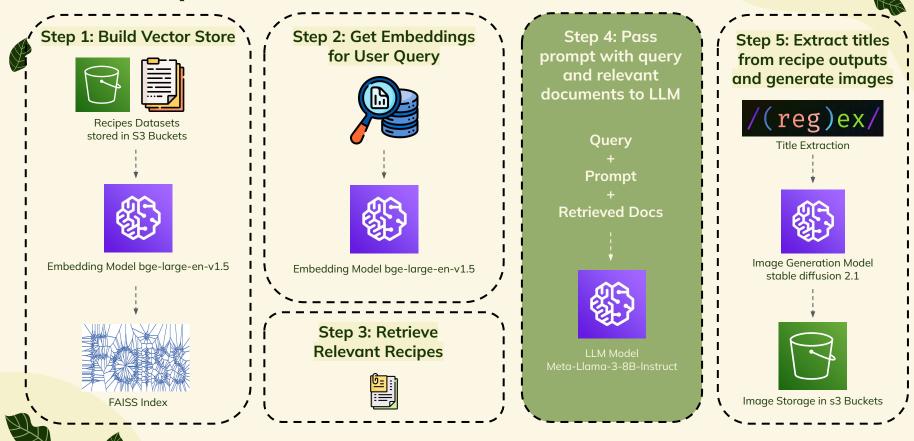
Cuisine Type	# of Recipes Note: A recipe may belong to multiple cuisine types
American	52K (69%)
Italian	15K (20%)
French	8.9K (12%)
European	5.2K (7%)
Other: Mexican. Medit	terranean, Asian, Southern, Middle Eastern, British, Indian,

ner: Mexican, Mediterranean, Asian, Southern, Middle Eastern, British, Indiar Caribbean, Chinese, Spanish, Japanese...

Allergy Type	<b># of Recipes</b> Note: A recipe may contain multiple allergies.		
Egg	20K (27%)		
Milk	20K (27%)		
Nut	17K (23%)		
Dairy	17K (22%)		
Wheat	13K (18%)		
Other: Meat, Fish, Pepper, Spice, Cheese, Garlic, Grain, Cow's Milk, Onion, Peanuts			



### ) Data Pipeline: Recipe Generation







# Evaluating: LLM Outputs



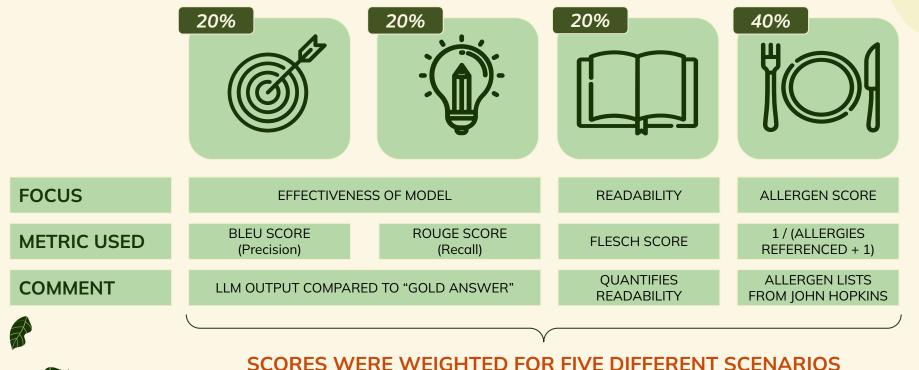


### **Five Evaluation Scenarios**

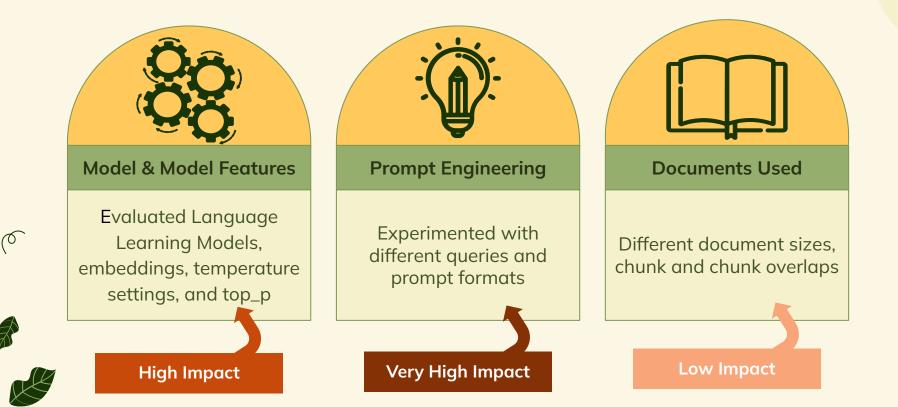
We wanted to challenge the LLM with difficult allergy scenarios...



### **Evaluation Metrics**



### Parameters Fine-tuned



### Model Evaluation Results

#### Optimized Model Output

Model	Llama3 8b	Mistral 7B	Mistral 7B-Instruct	
BLEU Score (20%)	0.4016	0.3544	0.2144	
Rouge Score (20%)	0.5497	0.4994	0.3414	
Readability Score <b>(20%)</b>	0.5792	0.6242	0.6176	
Allergen Score (40%)	1.0000	0.9000	1.0000	
Final Score	0.7061	0.6556	0.6347	

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### **Highest Performing Combination**



Scenario 3: Create a recipe for Japanese Dumplings without FISH or SHELLFISH

#### **Generated Output**

#### Pork Dumplings with Soy-Ginger Sauce

#### Ingredients:

- 1 pound pork butt, coarsely ground

#### Soy-Ginger Sauce (recipe follows)

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- 1 tablespoon peeled, julienned gingerroot, soaked in ice water

#### Instructions:

- 1. In a large bowl, combine the pork, scallions, soy sauce, sesame oil, and gingerroot. Mix well so that the flavors will penetrate the meat.
- 2. Then add the cabbage and mix until all the ingredients are thoroughly combined.
- 3. Place 1 dumpling wrapper on a plate or a board. Place 1 scant tablespoon of pork mixture in the center.
- 4. Fold the wrapper over the filling to form a half-moon shape, and press the edges together to seal the dumpling.
- 5. Repeat with the remaining wrappers and filling.
- 6. Cook the dumplings in a large pot of boiling water for 5-7 minutes, or until they float to the surface.
- 7. Serve with Soy-Ginger Sauce.

Note: You can also pan-fry the dumplings with a small amount of oil until golden brown on the bottom **before boiling**.

#### **Gold Answer**

#### Pork Dumplings with Soy Ginger Sauce

#### Ingredients:

- 1 pound pork butt, coarsely ground
- 1 tablespoon peeled, julienned ginger root, soaked in ice water

#### Instructions:

- 1. In a large bowl, combine pork, scallions, soy sauce, sesame oil, and ginger root. Mix well.
- 2. Add cabbage and mix until all ingredients are thoroughly combined.
- 3. Place 1 dumpling wrapper on a plate or board. Place 1 scant tablespoon pork mixture in the center.
- 4. Moisten the edges of the wrapper with water and fold into a half moon shape.
- 5. Stand the dumplings upright and pleat the sides.
- 6. Repeat steps 3-5 with the remaining dumpling wrappers and pork filling.
- 7. To pan fry dumplings, heat corn oil in a large non-stick skillet. Cook dumplings over low heat until golden and crisp.
- 8. To boil dumplings, fill a large stockpot with water and bring to a boil. Add dumplings and cook until they float. Taste to check doneness.
- 9. Combine all ingredients in a small bowl and mix thoroughly. Serve.
- 10. To make sauce, combine all ingredients in a small bowl and mix thoroughly. Keep in the refrigerator up to 1 week without ginger root. Add ginger root when ready to serve.

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BLEU Score	Rouge Score	Readability	Allergen Check	Total Score
0.5906	0.7411	0.5695	1.0000	0.7800



### Examples of Poor Performing Outputs

#### **Extra Sections**

Lower scoring recipes included extra sections:

- Title
- Allergen Information
- Cuisine Authenticity
- Recipe Differentiation
- Ingredients
- Allergen-Safe Substitutions
- Cross-Contamination Prevention
- Instructions
- Servings & Storage
- Final Safety Check

#### **Includes the Allergen**

In one nut-free recipe, the following items were included:

- 1/2 cup macadamia nuts (omitted)
- 1 teaspoon shrimp paste (optional, omit for nut-free)
- Peanut oil

Peanut oil should have been removed to be extra safe, and the nuts should have been automatically removed from the recipe.

The flag for nuts on shrimp paste was not required.







# Evaluating: A.I. Images





### Evaluating Generative A.I. Images

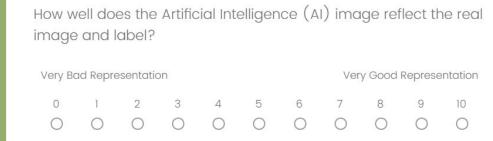
#### **Easy Pad Thai Recipe Without Peanuts**





**Real Image** 

Al Image



#### **Experiment Overview**

- An A/B Experiment was conducted with 120 participants.
- Respondents were asked to rate five A.I images on a scale of 0 to 10 (Bad → Good).
- Two variables were adjusted in the survey:
  - Model (1.5 vs. 2.1)
  - Prompt (Title vs. Recipe)
- Respondents were randomly shown an image for each of the five scenarios.
- Highest scoring combination was used in our model.



## Highest performing image model...

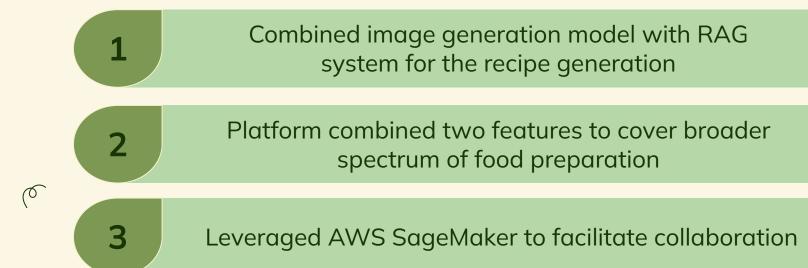
#### Stable Diffusion 2.1 Model with a Short Prompt 7

	Dependent variable:			
	Respondent Score (0 to 10)			
	Model Only	Model Only Prompt Only Model and Prom		npt Interaction Added
	(1)	(2)	(3)	(4)
Model 2.1	$0.272 \\ (0.222)$	Positive & <u>NOT</u> Statistically Significant	0.263 (0.222)	$0.339 \\ (0.308)$
Short Prompt		$0.468^{**}$ (0.234)	$(0.463^{**})$	0.538* (0.313)
Model / Prompt Interaction				Significant $-0.156$ (0.443)
Constant	$5.460^{***}$ (0.157)	$5.362^{***}$ (0.202)	$5.238^{***} \\ (0.189)$	$5.202^{***} \\ (0.217)$
Observations	600	600	600	600
$R^2$ Adjusted $R^2$	$0.002 \\ 0.001$	$0.007 \\ 0.006$	$0.010 \\ 0.006$	$0.010 \\ 0.005$
Note:			*p<	(0.1; **p<0.05; ***p<0.01

Our number of observations (5 x 120) exceeds the power requirements to calculate significance



### **Project Summary**





### User Feedback on Website



### 100%

Generated recipes excluded allergens

100%

**23** Respondents

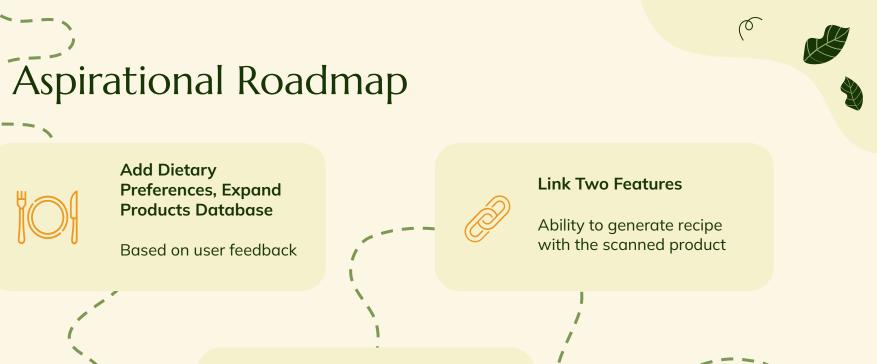
**Relevant recipes** 



Users had trouble scanning barcode \*

\* Prior to coding update







Improve Image Generation

Explore additional image generation models

### **Project Mission**



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### "Turning **food fear** into **food freedom**, **one meal at a time**"



