# Career Services Overview

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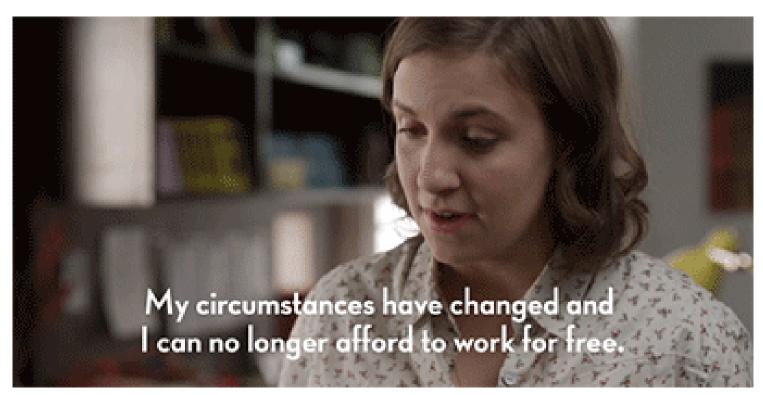
Laurie Haskell-Woerner MIDS Career Advisor





Job Search

Maximize I School Experience



# Career Outlook & Outcomes

### **Career Outlook**

- Data scientist continues to rank in Glassdoor's 10 Best
   Jobs In America (in the top 3 for 6 yrs in a row)
- Bureau of Labor Statistics considers data science in the top 20 fastest growing occupations and has projected 31% growth over the next 10 years
- Related roles have also experienced recent growth (2015-2019):
  - Al Specialist 74%
  - Data Engineer 33%

#### Sources:

<u>US Bureau of Labor Statistics Occupational Outlook Handbook</u> LinkedIn 2020 Emerging Jobs Report



### **MIDS Graduate Outcomes**

2020 graduates\*

\$130k

Median base salary (US) base salary range= 50k - 250k

88%

believe MIDS contributed positively to their career

88%

are using MIDS in their current job

81%

reported new job and/or new responsibilities

Of those with new jobs/responsibilities...

76%

reported salary increase

75%

believe MIDS contributed to job/salary changes

\* 43% of 2020 graduates responding as of 5/14/21

### Top Jobs of MIDS Alumni

### **Top Role Categories\***

- 1. Data Scientist (all levels)
- 2. Engineer (software)
- 3. Engineer (data, machine learning)
- 4. Analyst (data, product, BI)
- 5. Executive (C-level/VP-level)

(\*Based on career surveys and LinkedIn analysis of <u>all</u> graduates thru Aug 2020)



# Top Employers of MIDS Alumni Google





























# Career Services

# Career Advising

- Targeted 1:1 Advising
- Sample topics:
  - Career exploration
  - Job search
  - Personal brand
  - Career basics

#### Career Advising

The Career Services staff is available for one-on-one career advising appointments. During your advising appointment we can focus on:

- Career exploration: examine various career paths and what might be a good fit for you
- Getting a job: review your resume and/or cover letter; discuss networking strategies and potential helpful contacts
- Personal brand: get feedback on your elevator pitch or online presence; look at your values & strengths to see what makes up your personal brand
- Career basics: learn skills and practice interviewing, negotiation, job search, etc.
- · Whatever questions, thoughts, challenges, ideas you have!

#### Make an Appointment

#### **MIDS Students**

#### MAKE A MIDS ADVISING APPOINTMENT

Log in with your bCal or Google account. Don't find any times that work for you? Email <u>mids\_careerservices@ischool.berkeley.edu</u> to request an alternate time, and we will do our best to accommodate you.

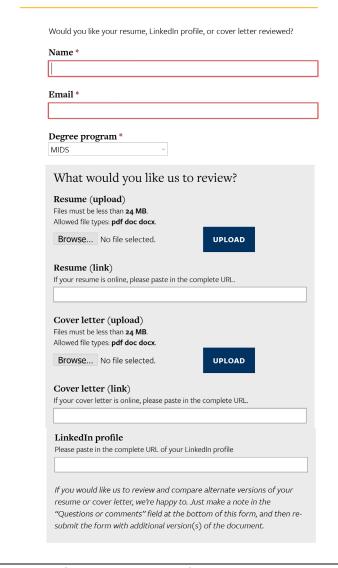
### Reviews

- Resume Reviews
- LinkedIn Reviews
- Cover Letter Reviews
- Resume Books

### For reviews, go to:

https://www.ischool.berkeley.edu/careers/students/resumereview

#### Resume, LinkedIn, or Cover Letter Reviews

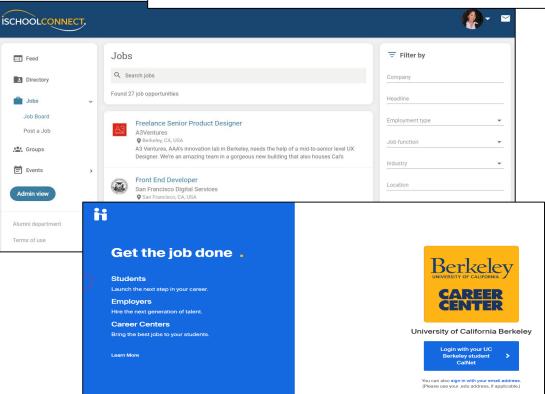


### Career Resources

- Career Guides/links
- Job postings
- Webinars/events
- Campus Career Center







### Connections

### Alumni Network

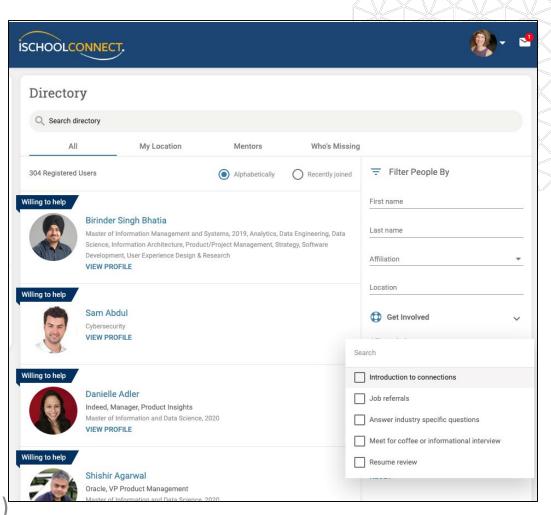
- Panel Discussions
- Info. Interviewing
- LinkedIn
- I School Connect
- Berkeley Career Network

# EmployerConnections

- Networking Events
- Guest Speakers
- Immersion/Conferences
- Campus Career Fairs (virtual)

### Fellow Students

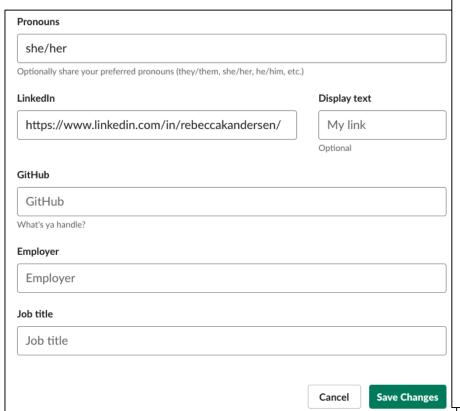
Slack #careers and#jobs-and-internships channels

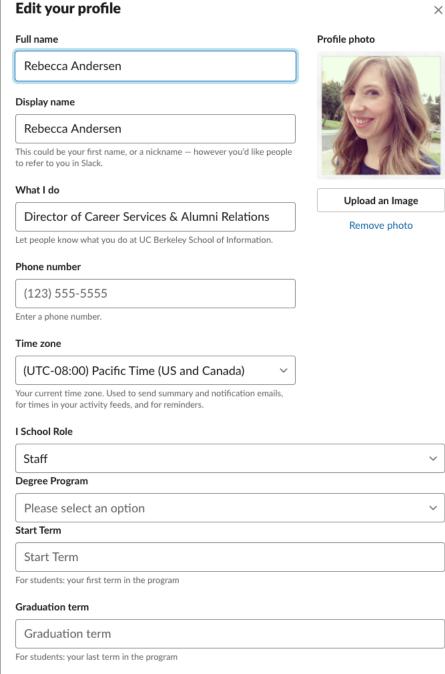


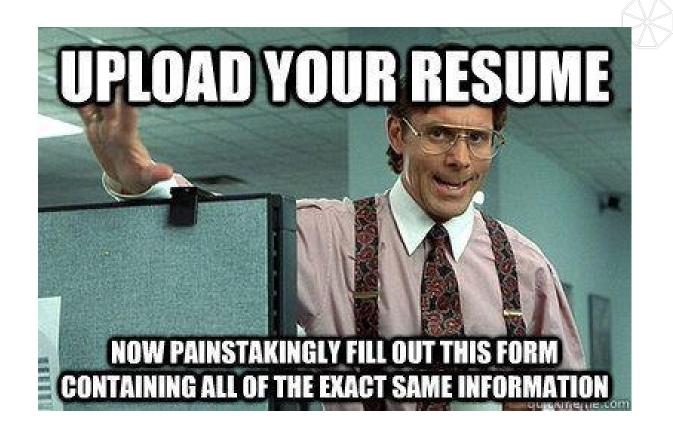
### Connections

### Slack Spotlight!

- Enhanced profile fields on Slack
- Goal: expanded search features







# Job Search

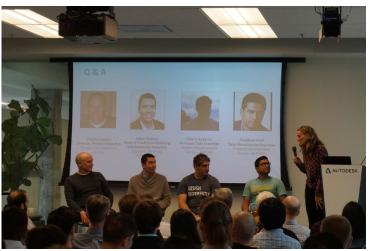
# Job Search Steps

- Research & identify target jobs/companies/ industries
  - O What are your dream companies/roles?
  - Research salaries
- Update resume/LinkedIn profile
  - O What's your brand?
- Create online portfolio/website/blog
  - o Employers ARE looking!
- Prepare for interviews
  - Traditional & technical
- Network, network, network
  - I School & greater professional communities
- Apply and interview
  - Get referrals from your network whenever possible
- Evaluate and negotiate offers









# Maximize ...

# While in your program.

- Class projects
- Immersion timing
- Gain experience
  - At current job
  - Do side projects or volunteer
  - Consider internships
- Engage in your (new) profession
  - Network, network, network
  - Read news/newsletters in your field
  - Attend conferences/meetups
- Get on the I School Slack
  - #careers; #jobs-and-internships; #tech-screen-practice
  - Geography-based channels; special interest channels

# **Upcoming Events**

### **Career Services Virtual Office Hours**

Wednesday, May 26<sup>th</sup> 2:00-3:30 pm PT Tuesday, June 22<sup>nd</sup>, 8:30 – 10:00 am PT Tuesday, July 27<sup>th</sup>, 12:00 – 1:30 pm PT

### Summer events (dates TBD):

LinkedIn Tips & Tricks – June 15th, 5:30 pm PT Revamp Your Resume – July (date TBD) and more!

https://www.ischool.berkeley.edu/careers/students/events

# New this summer!

### I School Career Services Staff Fellows

3 talented staff from other departments on campus learning about I School Career Services & assisting with:

Resume/LinkedIn profile reviews
Webinars
Career resource development
Office hours

V

Julia Nelsen Kathleen Cooney Amanda Cheung

### Links

#### **I School Career Services**

Document Reviews: <u>www.ischool.berkeley.edu/careers/students/resumereview</u>

Career Advising Appointments: www.ischool.berkeley.edu/careers/students/advising

Career Events: <a href="https://www.ischool.berkeley.edu/careers/students/events">www.ischool.berkeley.edu/careers/students/events</a>

Career Guides: www.ischool.berkeley.edu/careers/students/guides

I School Connect: berkeleyischoolconnect.com/

Resume Book: <a href="https://www.ischool.berkeley.edu/careers/students/resume-book">https://www.ischool.berkeley.edu/careers/students/resume-book</a>

#### **Campus Career Center**

Handshake: <u>career.berkeley.edu/handshake</u>

Berkeley Career Network: <a href="mailto:berkeley.peoplegrove.com/">berkeley.peoplegrove.com/</a>

I School LinkedIn page: www.linkedin.com/school/uc-berkeley-school-of-information/people/

I School on Medium: medium.com/berkeleyischool

I School Slack wiki: wiki.ischool.berkeley.edu/index.php?title=Slack Channels

# Questions?

"Nothing will work unless you do."

Maya Angelou