INTRODUCING

beaukoh

MIMS 2019 Capstone

Beaukoh is an app that aims to enhance the relationship and care between animals and their guardians, as well as improve access to relevant animal related information.
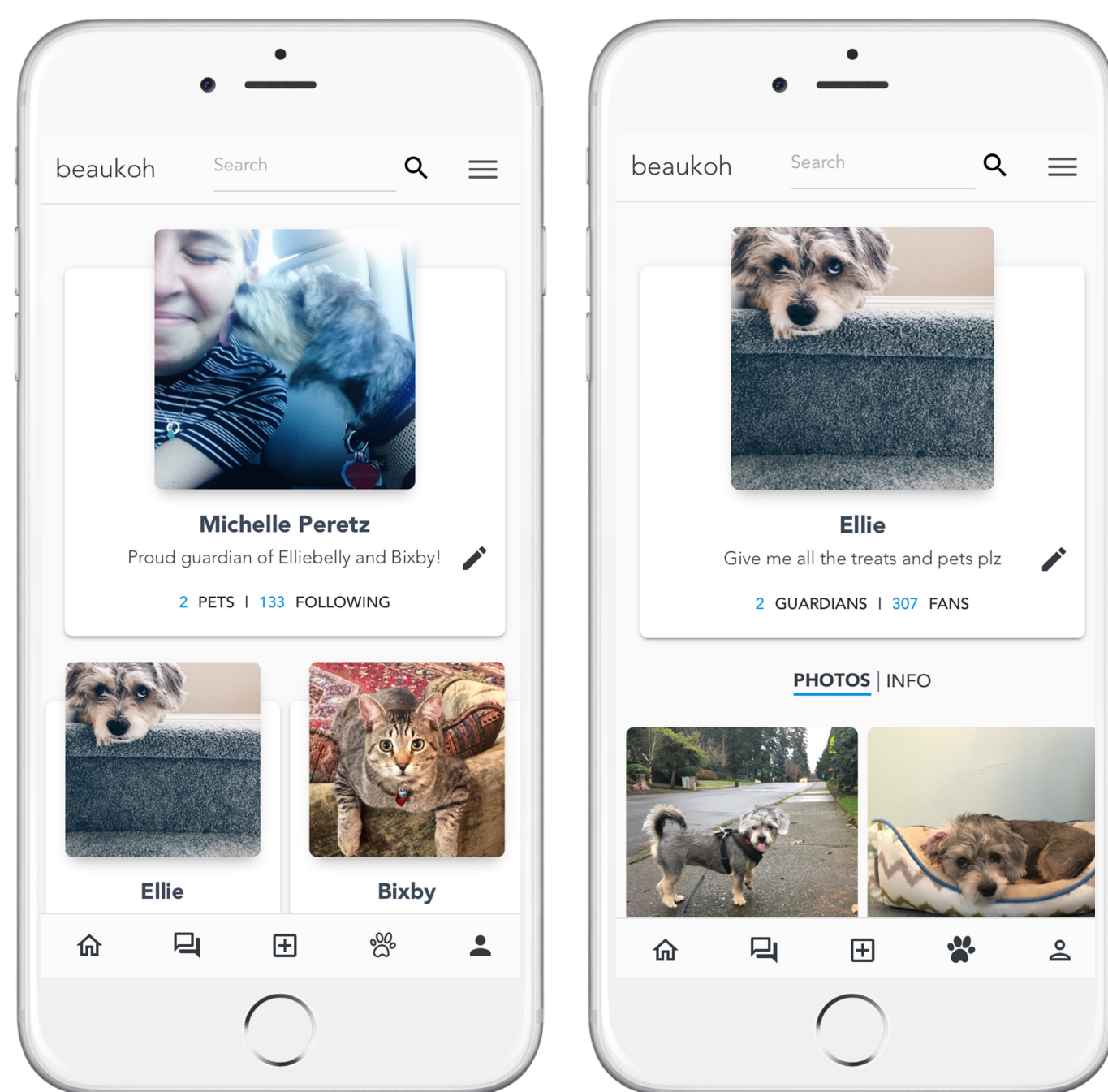
As of yet, there is no centralized hub for pet information management, no resource to foster connections between the animal welfare industry and pet owners, and any attempts to foster and harness pet related communities are often makeshift. We believe a well-thought-out, well-designed, and well-crafted pet-specific platform could address these needs.
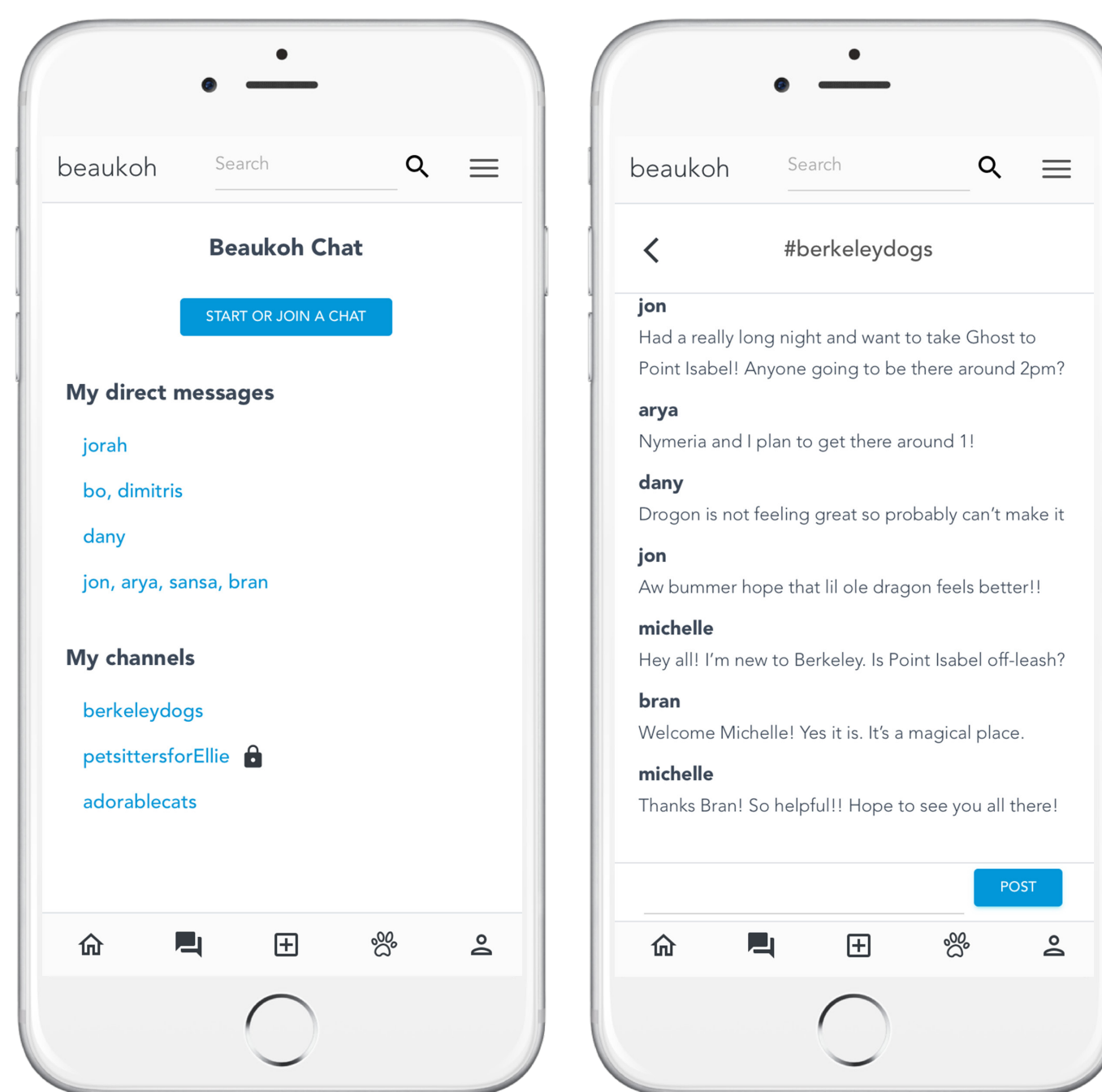
HOW IT WORKS

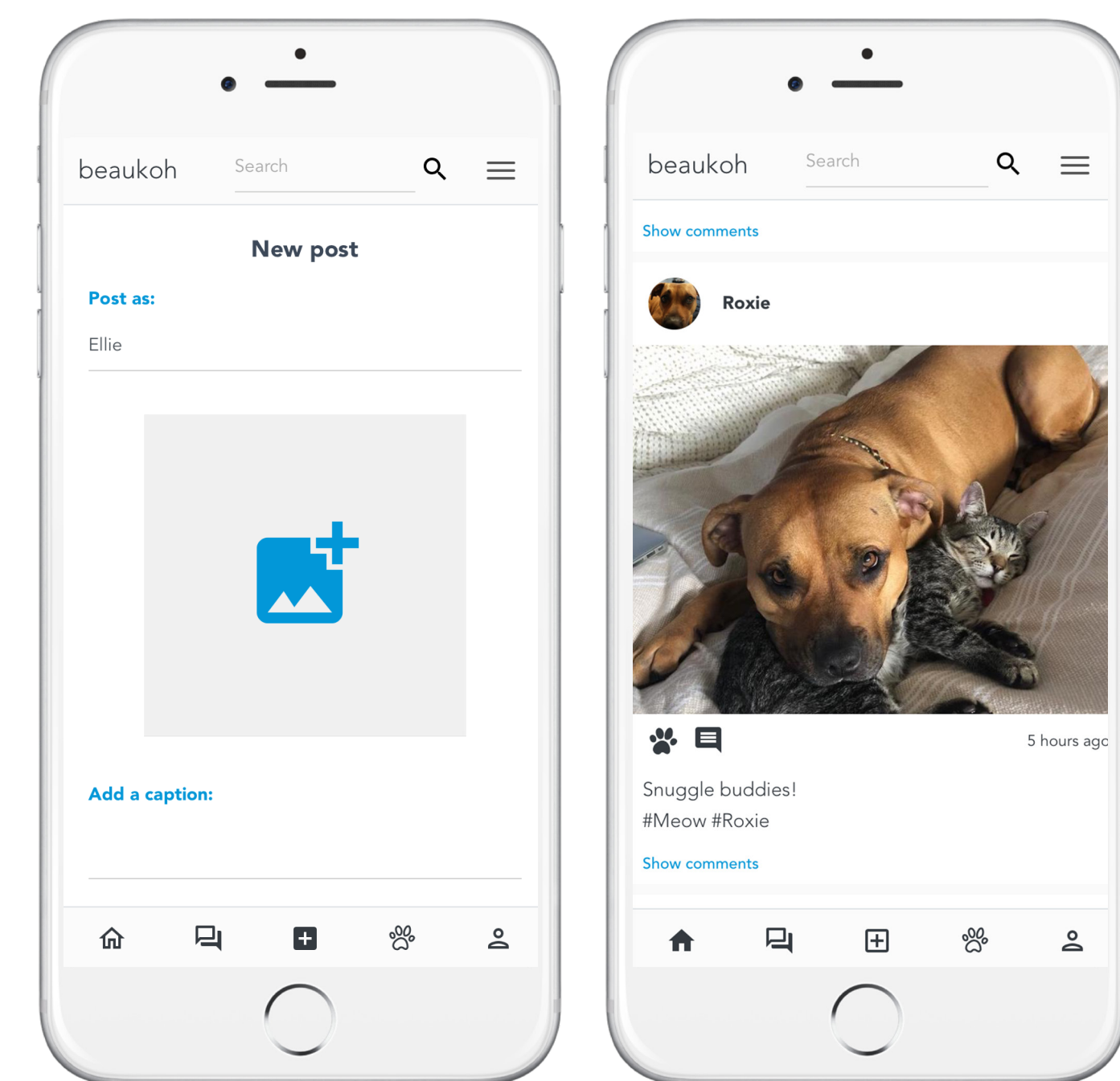### Manage your pet information in one place

Users create a guardian profile for themselves, and profiles for their pets. These profiles contain anything from photos to medical history, and more. Pet profiles can also be shared with or transferred between guardians, allowing for coordinated care and smoother information sharing.

Connect with other guardians and animals

Beaukoh chat allows users to share and explore information with other guardians. Users can connect directly with others to set up playdates or pet-sitting responsibilities and join channels to explore anything from local recommendations to medical advice, and more.

Publically share or privately save photos of your pets

Users can post photos of their pets and engage with posts by those they follow. Public posts are displayed to fans and friends on a newsfeed while private posts are visible only to the pets' guardians. Private photos allow users to keep track of treasured memories, document medical experiences, and more.

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