PAUL DUGUID

CV 2/2024

Positions

2023--	Adjunct Professor Emeritus, School of Information, University of California, Berkeley
2005—2023	Adjunct Full Professor, School of Information, University of California, Berkeley
2005—2015	Honorary Research Fellow Institute for Entrepreneurship & Enterprise Development Lancaster University
2014	Professeur des Universités Invité, IAE, Université Lille 1, Lille, France
2008—2012	Visiting Research Fellow in Business History, School of Management, York University, UK
2005—2012	Professorial Research Fellow (half time) Queen Mary, University of London
2005—2006	Visiting Fellow, Center for Science, Technology, and Society Santa Clara University
2002—2003	Visiting Professor (part time), Organizational and Industrial Sociology, Copenhagen Business School
2003	Maître de Recherche, École Polytechnique Centre du Recherche en Gestion, Paris
1992—2004	Research Specialist, Social and Cultural Studies in Education, University of California, Berkeley
1988—2001	Consultant Researcher, Xerox Corporation Palo Alto Research Center Palo Alto, California
1987—1990	Research Scientist, Institute for Research on Learning Palo Alto, California
1981—1987	Senior Editor, Granville Publishing, London

Books

The Social Life of Information, with J.S. Brown, Boston, MA: Harvard Business School Press
    First Edition, 2000
    Second Edition, 2001
    Third Edition, *with new introduction*, 2017

listed by Tom Davenport in *Wall Street Journal* May 2011 as "an essential book for managers making sense of information" and by Anthony Grafton in *New York Review of Books* December 2010 as a milestone for historical scholarship

—Italian edition: *La Vita Sociale dell'Informazione: Miti e Realite nell'Era di Internet*. with preface by Carlo Formenti, (trans. Giovanni Negro) Bologna: Segretariato Europeo per le Pubblicazioni Scientifiche (SEPS), 2001

—Brazilian edition: *A Vida Social da Informação* (trans. Celso Roberto Paschoa) São Paulo: Makron Books Ltda, 2001

—Dutch edition: *De Waarde van Informatie*, Amsterdam: Financial Times/Prentice Hall, 2000.

—Korean edition, Seoul, South Korea: Keorum Publishing, 2001

—Chinese edition (complex characters), Taiwan: Prophet Press, 2001.

—Chinese edition (simplified characters), Hong Kong: The Commercial Press, 2004.

—Japanese edition, Tokyo: Nikkei Publishing, 2002.

Edited Books

Climate Change and Business, co-editor with Teresa da Silva Lopes & Robert Fredona. Routledge, forthcoming 2025

Information: A Short History, co-editor with Ann Blair, Anja Goeing, & Anthony Grafton. Princeton: Princeton University Press, 2024

Information: A Historical Companion, co-editor with Ann Blair, Anja Goeing, & Anthony Grafton. Princeton: Princeton University Press, 2021

Trademarks, Brands, and Competitiveness, co-editor with T. Silva Lopes, London: Routledge, 2010

Recent articles, chapters, etc.

Beyond the Brand: Trademarks through the Lens of Information. In *Trademark History,* Robert Bone & Lionel Bently, eds. Elgar, forthcoming, 2025

From Whitewashing to Greenwashing, with Teresa da Silva Lopes in *Climate Change and Business*, Teresa da Silva Lopes, Robert Fredona & Paul Duguid, eds. Routledge, forthcoming, 2025

Introduction, with Teresa da Silva Lopes & Robert Fredona in *Climate Change and Business*, Teresa da Silva Lopes, Robert Fredona & Paul Duguid, eds. Routledge, forthcoming, 2025

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Composing Telehealth: Drawing Actors Together to Enact New Relations, with Niels Christian Mossfeld Nickelson, pp 51-68 in *Ethical and Methodological Dilemmas in Social Service Interventions: Careful Engagements in Healthcare, Museums, Design and Beyond*. Doris Lydah & Niels Christian Mossfeld Nickelson, eds. Springer; Cham, Switzerland.

Introduction in *Information: A Historical Companion*, Ann Blair, Paul Duguid, Anja Goeing, & Anthony Grafton, eds. Princeton: Princeton University Press, 2021

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Die Such vor *grep*: Ein Entwicklung von Geschlossenheit zu Offenheit? n Konrad Becker & Felix Stalder, eds., *Deep Search: Politik des Suchens jenseits von Google*. Innsbruck: StudienVerlag, 2009

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What *Talking* Tells Us, *Organization Studies*, 2006 27(12): 1794-1804

Limits of Self-Organization: Peer Production and the "Laws of Quality". *First Monday*, 2006: 11(10)

Untidy or Untractable? G.B. Richardson's View of Economics. L*e Libello d'AEGIS*, 2005: 2-6

Introduction [to special issue on wine and networks], *Business History Review*, 2005 79(3): 453-466

Networks and Knowledge: The Beginning and End of the Port Commodity Chain, 1703-1860, *Business History Review*, 2005 79(3): 499-526

Winner of the Newcomen-Harvard Article award for 2005

Comprendre l'Innovation: Le Chaînon Manquant. [Debate with Richard Lester and Antonio Strati] *Gerer et Comprendre: Série des Annales des Mines*, 2005 81: 70-72

"The Art of Knowing": Social and tacit dimensions of knowledge and the limits of the community of practice. *The Information Society* 2005 21(2): 109-118

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D. W. Livingstone and David Guile, eds., *The Knowledge Economy and Lifelong Learning: Critical Perspectives*. Rotterdam: Sense, Publishers 2012

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"PG Tips" [a critique of Project Gutenberg and ideas of the Web as a universal library] *Times Literary Supplement* June 11, 2004

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In Vino Veritas? Introduction to M. Kenney & R. Florida, eds., *Locating Global Advantage: Industry Dynamics in a Globalizing Economy*. Palo Alto, CA: Stanford University Press, 2003: xiii-xxxi

Local Knowledge: Innovation in the Networked Age, with J.S. Brown. *Management Learning* (Special issue on Knowledge-Based Perspectives on Organization, H. Tsoukas, ed.), 2002 33(4): 427-438.

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Divide and Rule: Regulation in the Port Wine Trade, 1812-1840, with Teresa Silva Lopes. In T. Gourvish, ed., *Business History Year Book 3*, Aldershot, UK: European Society for Business History, 2001: 1-24

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> *Fundamentals of Human Resource Development*, ed Davide McGuire & Larry Dooley, London: Sage, 2011
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Marie Hicks, *Programmed Inequality*. *TLS*, May 15, 2018

Information Empires, Attention Masters, and the Public Sphere. Review of Tim Wu, *The Attention
Merchants: The Epic Scramble to Get inside Our Heads*. *Le Libellio à Aegis*. 13(1): 21-29.
2017

Freedom with Information. Review of James Cortada, *All the Facts*. *TLS* September 28, 2016.

Symposium on Libraries,. *The Threepenny Review*, Winter 2014

Bibliolatary and Its Discontents. Review of Andrew Piper, *Book Was There*, and Leah Price, *How
to Do Things With Books*. *The Threepenny Review*, Winter 2013

Martial's Modern Arts. Review of John B. Thompson, *Merchants of Culture*; Irving Louis
Horowitz, *Publishing as a Vocation*; Jacques Bonnet, *The Phantom on the Bookshelves*.
TLS Feb 23, 2011

Review of Adrian Johns, *Piracy: The Intellectual Property Wars from Gutenberg to Gates*.
Business History Review, 2011 85(2): 381-3

Spin Cycle. Review of Tim Wu, *The Master Switch* & Kevin Kelly, *What Technology Wants*.
Nation, 2011 292(2-3): 33-35

Review of Catherine Fisk, *Working Knowledge*. *Business History Review*, 2011 85(1): 211-214

Switching About. Review of Nicholas Carr, *The Shallows*. *TLS* October 2010

Privacy Degree Zero. Review of Daniel Solove, *Understanding Privacy*. *Nation* 2010 290 (13):
30-22

Heaven Knows. Review of Victor Mayer-Schönberger, *Delete*. *TLS* November 2009

Saving Paper. Review of Gary Hall, *Digitize this Book*. *TLS* July 2009

After Entropy. Review of Clay Shirky, *Here Comes Everybody*. *TLS* May, 2008

Review of Charles Woolenberg, *Berkeley: A City in History*. *TLS* March, 2008

Review of Malcolm Jack, *Lisbon, City of the Sea*. *TLS* February 22, 2008

Is the Web a Threat to Culture? Review of Andrew Keen, *The Cult of the Amateur: How Today's
Internet is Killing Our Culture*. *TLS* September 12, 2007

Netting Out. Review of Fred Turner, *From Counterculture to Cyberculture*. *TLS* November 10,
2006

Netizens Awake. Review of Yochai Benkler, *Wealth of Networks*. *TLS* July 7, 2006

Bodoni Bold. Review of Umberto Eco, *The Mysterious Flame of Queen Loana*. *TLS,* June, 2005

Lots of Copies. Review of James Raven, *Lost Libraries: The Destruction of Great Book
Collections Since Antiquity*. *TLS* July 16, 2004

Review of Christy Campbell, *Phylloxera: How Wine Was Saved for the World*. *TLS* March 26,
2004

A Suitcase Heading for Mars. Review of Francis Spufford, *Backroom Boys*. *TLS* November 7, 2003

Swiss Roles and Megabytes. Review of Georgina Ferry, *A Computer Called LEO*. *TLS* April 11, 2003

Getting and Spending. Review of Paul Delaney, *Literature, Money, and the Market: From Trollope to Amis*. *TLS* December 10, 2002

Mind the Gap. Review of Yvonne Dittrich, Christiane Floyd, and Ralf Klischewski (eds.), *Social Thinking—Software Practice*, *Ubiquit*y-the ACM's Magazine and Forum August, 2002

Journey's End. Review of Colin Thubron, *To the Last City*. *TLS* July 5, 2002

An Adventuress. Review of Eça de Queiroz, *The Tragedy of the Street of Flowers*. TLS November 20, 2000

After All the Shouting, a Napster Compromise Seems Likely, Opinion page article. *San José Mercury* July 24, 2000

Goodbye to the Englishman's Wine. Review of R. Mayson, *Port and the Douro* and H. Oldenburg, *Port*. *TLS* May 26, 2000

Net or Spider's Web. Review of L. Lessig, *Code and Other Laws of Cyberspace*. *TLS* March 24, 2000

Nameless Virtues. Review of José Saramago, *Todos os Nomes*. *TLS* October 15, 1999

Letter from São Paolo. *TLS* October 1, 1999

Computers and translation. *Threepenny Review* June, 1997

Missing. Review of Fred Inglis, *Raymond Williams*. *Nation* March 11, 1996

Other articles and reviews in *San Francisco Chronicle, San Francisco Review of Books, TLS*

Research awards

2019-2022	France-Berkeley Fund
2014	Professeur des Universités Invité, Université Lille 1, Lille, France
2010--2011	Portuguese Studies Program, Faculty Research Grant
2009—2010	France-Berkeley Fund
2006—2009	ESRC, UK Reassessing the Mark: A Historical View of Trademarks and British Competitiveness with Teresa da Silva Lopes, Queen Mary, University of London
2004—2005	ESRC/SSRC Visiting Fellowship Grant
2003	Maitre de Rechêrche, Ecole Polytechnique, Paris
2001—2002	Fellow, Center for the Public Domain

1995—1998	National Endowment for the Humanities, Washington D.C. Collaborative Grants Division Producing Families: Trading in History, with Jean C. Lave
1995—1998	Fundação Luso-American, Portugal Producing Families: Trading in History, with Jean C. Lave

Recent teaching

2009—2020	Concepts of Information (until 2019 with Geoffrey Nunberg), graduate course School of Information, U.C. Berkeley--core course for PhD program
2006—2021	The History of Information (until 2019 with Geoffrey Nunberg), undergraduate course, U.C. Berkeley
2007-2019	Legal Information and Information Theory, annual class taught in Advanced Legal Research course, UC Berkeley School of Law
2018	From the Classics to the Practice of Organizational Learning and Education, Department of Education, Aarhus University
2006—2020	Doctoral Colloquium, graduate course, School of Information, U.C. Berkeley (alternate years)
2015-2020	Teaching Assistant Practicum, School of Information, U.C. Berkeley
2016, 2017	The Information Society, with Ashwin Mathew, School of Information, U.C. Berkeley.
2014	Social, Network, & Social Networks, School of Information, U.C. Berkeley
2014, 2017	Social and Organizational Issues of Technology, graduate course, School of Information, U.C. Berkeley
2013	What Theory Matters, with Jean Lave, graduate course, School of Information, U.C. Berkeley
2004—2007	The Quality of Information, with Geoffrey Nunberg, graduate course, School of Information, U.C. Berkeley
2008-2014	Politics of Piracy (DeCal faculty supervisor), U.C. Berkeley

Recent talks, interviews, presentations

Greenwashing. Congres International d'Histoire des Enterprises. Paris, June 15-16, 2023

From Whitewashing to Greenwashing. Climate Change and Business History. Zurich, May 25-26, 2023

Beyond the Brand: Trademarks though the Lens of "Information." European Business History, Madrid, 2022

When R meets D: The Social Life of Innovation. What is Research? Workshop. Max Planck Institute for the History of Science, Berlin, June 12-13, 2019

Connecting the Dots: *Information* in Historical Perspective. Invited Keynote. International Society for the Study of Information. Berkeley, June 2, 2019

Towards a Surveillance Society? Thinking with and about Technology. Invited Presentation, Technology and the Human Future. *New York Review of Books,* Oslo, October 20-21, 2016.

Making Sense of Economics. Invited Presentation, What's Wrong with the Economy--and with Economics? *New York Review of Books*. New York, March 14-15, 2015

Open Source Beyond Software: The ideology of FLOSS. IAE, Université Lille 1, June 19, 2014

Information: A keyword and hazardous concept. IAE, Université Lille 1, June 17, 2014

Information & Liberation. Stanford Lib Tech Seminar Series, Stanford University, November 6, 2014

When Was the Information Age? Inaugural Paul Otlet Lecture. University of Illinois, May 5, 2014

The Ageing of Information. History Colloquium. Berkeley, April 30, 2014

Getting Information from Books. Book History Seminar. Harvard, Feb 4, 2014

Practice of Port(o). Invited Presentation, Describing Markets Symposium, Ecole Polytechnique, Paris, October 4, 2013

Dated Data? Empirical Contributions of Historical Trademark Registrations, 1860-1906. Empirical Studies of Trademark Data, United States Patent and Trademark Office, Washington DC, September 25-26, 2013

Brands in Chains & the Multiple Voices of the Mark. Invited Presentation, "Historicizing Intellectual Property," Hagley Museum & Library, May 16, 2013

California Marking: Collective Marks and Collective Amnesia. "Brand New World" University of California, Davis, October 5, 2012

Of an Age or for All Time? Conflicts in the History of "Information" Invited contribution to American Historical Association plenary session: "How to Write a History of Information: Session in Honor of Peter Burke." Chicago, January 5, 2012

"Great Tradition" or "Great Transformation": Reading Trends in Media History. Invited keynote. Australia Media Traditions 2011: Trends, Traditions, and Transformations. Melbourne Australia, November 22, 2011

Scholarship, Scholarly Resources, and Scholarly Practice in the 21st Century. Invited keynote. American Research Libraries Forum: 21st-Century Collections and the Urgency of Collaborative Action. Washington, DC, October 14, 2011

Material Matters, invited presentation, Teagle Workshop: "What is a reader?" Berkeley, June 9, 2011

Publishing in Chains: Scholarly serials, supply chains, and certification. Keynote address, NASIG, St Louis, June 4, 2011

Marks for Knowledge: Property and perpetuity. Business History Conference, St Louis, April 1, 2011

California Marking. Asia-Pacific Economic and Business History Conference, Berkeley, Feb 20, 2011

Stabilizing Information. I-School Conference, Seattle, February 9 2011

The World According to Grep. Invited presentation, Why Books? Radcliffe Institute, Harvard, October 29, 2010

To Your Marks: Aspects of Pharmaceutical History in the Trademarks Registers, 1860-1900. Pharmaceuticals in Historical Context, Madison, WI, Oct 23, 2010

Marques Frontières. Aegis Seminar, École Polytechnique, Paris, Sept 10, 2010

Trade Marks, Innovation, and the Union Label, "A New Kind of Property", Trade Mark Workshop, York, UK, November 19, 2009

C is for .... D is for Digitize Conference, New York University Law School, October 9, 2009

To Your Marks; Trade Marks in the Evolution of Modern Pharmaceutical Marketing, with Teresa da Silva Lopes. Association of Business Historians Conference, Liverpool, Friday July 3, 2009

Marksmanship: Service Marks and Union Labels. Business History Conference/European Business History Association, Milan, June 12, 2009

Books in Chains. The Coulter Lecture. California Library Association. San José, November 16, 2008

The World According to Grep. Deep Search, World Information Forum Conference, Vienna, November 8, 2008

The World According to Grep. Readex Digital Institute, October 9, 2008

Transactions and Iterations: Preliminary Reflections on 100 Years of Trade Mark Registration Data. European Business History Conference, Bergen, August 23, 2008

Call This Progress? The Uncertain Path of US Trade Mark Law and Practice in the Nineteenth Century. Business History Conference, Sacramento, April 11, 2008

French Connections: Trade Marks and Comparative Analysis. Global Trends and Comparative Analysis Workshop, Centre for Globalization Research, Queen Mary, University of London, May 9, 2008.

Call this Progress, with Ross Housewright & Andrew McDiarmid. Business History Conference, Sacramento, April, 2008.

Driving or Driven? A View from the Other Side of the Counter/Keyboard. Innovative Interfaces, Oakland CA, March 26, 2008.

An Open and Shut Debate? The Culture of Web 2.0 in Historical Context. The ISI Samuel Lazerow Memorial Lecture. University of Arizona, March 13, 2008

Coming Together or Pulling Apart: W(h)ither Web 2.0? Innovative Interfaces, Directors' Symposium, Oakland, CA, March 6, 2008.

Community of Practice as Wonderwort. Professorial Inaugural Lecture, Queen Mary, University of London, January 22, 2008

Morbid Symptoms: The Reconstruction of Authority in the Digital World. Invited Panel, American Association of Law Libraries, New York, January 4, 2008

The French Connection: A Prehistory of Trade Marks. Association of Business Historians, Wolverhampton, UK, June 30, 2007

Beyond the Page: Questions of Quality & Web 2.0. Society for Scholarly Publishing Keynote.
San Francisco, June 7, 2007

Strategies & Law. Trade Marks and British Competitiveness, Queen Mary, University of London,
May 11, 2007

Mysteries of the Region: Mapping the Geography of Knowledge. Regions as Reservoirs of
Innovation Conference, Lancaster University, April 26, 2007

The Quality of Information: High-tech Supply and Low-tech Command. Palo Alto Research
Center, February 22, 2007.

What *Talking* Tells Us. Aegis Seminar, École Polytechnique, November 23, 2006

CoPs: Reflections from 15 Years on the Beat. Communities of Practice: A Driver for Innovation
& Competitive Advantage? EU Dynamics of Institutions and Markets in Europe (DIME),
Durham, UK, October 27-28, 2006

Experience *v*. Authority: Open Source and the "Laws of Quality". Berring Symposium: Legal
Information and the Development of American Law. Boalt Hall, U.C. Berkeley, October
20, 2006

The Stamp of Truth: Brands in the Marketplace of Ideas. Society of Scholarly Publishers,
Philadelphia, September 8, 2006

Brands in Chains: Hi-Tech Supply, Low-Tech Command. Association of Business Historians,
Queen Mary, University of London, June 16-18, 2006

The Douro and Its Wine in the English Imagination. O Douro Contemporaneo, Porto, May 6,
2006

Knowledge in Collaborative Networks. Babson Center for Executive Education, April 27, 2006

Brands in Chains. Universidade Católica Portuguesa, Lisbon, April 7, 2006

The Quality of Information. Taiga Forum, Chicago, March 27, 2006

What *Talking* Tells Us: Technology, Ethnography, Organization, Knowledge, Bentley College,
March 3, 2005

Brands in Chains. American History Association, Philadelphia, January 6, 2006

Brands in Chains: Hi-tech supply, low-tech command. Lancaster University Management School,
November 24, 2005

Brands in Chains, Wharton Economic History Seminar, University of Pennsylvania, November
11, 2005

From Gutenberg to Project Gutenberg and Beyond. American Printing History Association, San
Francisco, September 22, 2005

The Quality of Information. Tilburg Innovation Centre for Digital Resources, August 28, 2005

The Quality of Information is under Strain? New York Public Library, July 28, 2005

Innovation as Social Practice, Audencia Business School, Nantes, June 2, 2005

The Art of Knowing. Inaugural AEGIS Seminar, École Polytechnique, May 21, 2005

Innovation as Social Practice. Lancaster University Management School, May 9, 2005

Questions of Quality: Wisdom in the Age of Digital Information, Academic Assembly, Cornell University Library, May 5, 2005

Limits to Community: CoPs after Fifteen Years on the Beat. Closing keynote. Organisational Knowledge and Learning Conference (OKLC), Boston, March 19, 2005

Community of Practice: The Life of a Concept. IKON/EBK Seminar, Warwick Business School, Warwick, UK, March 7, 2005

Information Commons, Opening of Prescott College Libary and Information Commons, Prescott College, AZ, Feb 17, 2005

Hi-Tech Supply, Low Tech Command: Brand in the PC Supply Chain. Learning Alliance, Center for Science, Technology, & Society, Santa Clara University, January 20, 2005

Innovation, Knowledge, and Dimensions, response to Richard Lester, Séminaire Condor, École Polytechnique, January 10, 2004

The Social Life of Information: Archives from the Other Side of the Counter. Opening Keynote, Society of Archivists, Glasgow, August 31, 2004

The Methuen Treaty in the English Imagination. Association of Business Historians, Nottingham, UK, June 25, 2004

Action at a Distance: The Creation and Recreation of the Port Supply Chain, 1700-1860. Business History Conference, Le Creusot, France, June 18, 2004

Brands and Supply Chains: Information, Institutions, Warrants. Free University, Amsterdam, June 24, 2004

Ars Celare Artem. Keynote presentation, CARL (California Academic and Research Libraries), Pasadena, CA, April 25, 2004

The Methuen Treaty in the English Imagination. Portuguese Studies Program Seminar. Berkeley, April 22, 2004

Seduction of Community. Organizing Practice Symposium (with Jean Lave and Lucy Suchman), Institute for Organizational Sociology, Copenhagen Business School, March 29, 2004

Brands and Supply Chains. Inaugural Lecture. Business History Group, Queen Mary College, University of London, March 17, 2004

Brands and Supply Chains: Governance before and after Chandler. CONDOR (Contradictions et Dynamique des Organisations) Series of GDR, CNRS, Féderation des Recherches sur les Organisations et leur Gestion. École Polytechnique, Paris, November 6, 2003

Incentivizing Practice. Report on "Communities of practice, knowledge work, innovation, economic and organizational theory" prepared for the Institute for Prospective Technological Studies of the European Commission, Workshop on "ICTs and Social Capital in the Knowledge Society." Seville, November 4, 2003

Mysteries of the Region. INFOBALT. Vilnius, Lithuania. October 24, 2003

Socializing Information: Archives in the Digital Age. Opening Keynote, Society of American Archivist, Annual Conference, Spotlight on Archives, Los Angeles, CA, August 21, 2003

The Devil is in the Context: Modernization, Transformation, and Legal Information. Opening Keynote, Conference for Law School Computing, Annual Conference, The Devil is in the Details, Duke Law School, June 19, 2003

Socializing Information: Research Libraries from Print to Packets. Opening Keynote, Association of College and Research Librarians, Annual Conference, Charlotte, North Carolina, April 10, 2003

Communities of Practice. Invited Talk, École des Hautes Études, Paris, May 15, 2003

Balancing Acts. Invited Talk for the Faculty of Industrial and Organizational Sociology, Copenhagen Business School, November 5, 2002

Developing the Douro Digital Archive. Invited talk, CEPESE, Vila Real, Portugal, September 26, 2002

Developing the Brand. Association of Business Historians Annual Conference, Reading UK, Thursday June 27, 2002

The Social Place of Information. Invited Talk, SSRC workshop Information Technology & Social Research: Setting the Agenda, Columbia University, New Y ork, June 5, 2002

The Social Life of Information. Public Lecture, Copenhagen Business School, May 23, 2002

Internet, Location, Communities: The Social Life of Knowledge Revisited. Invited talks presented at the workshop Internet & the 21st Century, Wharton School, University of Pennsylvania, April 11, 2002

The Social Life of Liberal Eduation. Presidential Convocation Series Address, Oberlin College, April 9, 2002

The Social Life of Education. Invited talk presented at the workshop How Universities Think, UCLA, April 4, 2002

Children's Books and the Digital World. Invited talk presented at the Internet Children's Digital Library Opening Workshop, Oakland CA, February 14, 2002

Organizing Knowledge: The Social Life of Learning, Work, and Innovation. Keynote. Managing Organizational Knowledge, University of Melbourne, Melbourne Australia, January 23, 2002

The Social Space of Information. Opening Keynote. Rethinking Teaching and Learning Spaces for Liberal Arts Colleges: Libraries, Classrooms, Computing and Media Centers. Inaugural Conference of the National Institute for Technology & Library Education. Emory University, Atlanta, GA, January 11, 2002

The Cult of Information. Invited Presentation, Voices of the Commons Workshop, Center for the Public Domain, Marshall, Ca, December 7, 2001

The Social Life of Learning. Invited presentation, Hewlett-Packard Research Center, Palo Alto, CA, December 4, 2001

What Lies Beyond: Education Beyond Information. Invited Keynote, What Lies Beyond, 26th Annual Conference of the California Association for Institutional Research (CAIR), Sacramento, CA, November 15, 2001

Material Matters: Communities of Practice, Knowledge Generation, Material Constraints, and Actor Network Theory. Invited Lecture, Copenhagen Business School, Copenhagen, Denmark, November 9, 2001

The Social Space of Information. Invited paper presented at the First Monday conference FM 1 New Definitions: Value, Community Space, Maastricht, The Netherlands, November 5, 2001

Partners in Time. Opening Keynote, Forging Library Partnerships in the Networked Age, University of California, Berkeley, November 2, 2001

Informing the Port Wine Systems: 1640-1890. Paper presented on the panel Historical Development of Information Systems for Managing Complex Organizations before 1950. Academy of Management, Washington, DC, August 7, 2001

The Social Space of Information: Special Collections and the Lure of the Local. Invited paper presented at the 42d Annual Rare Books and Manuscripts Conference, American Library Association, San Francisco, CA, June 15, 2001

A Vida Social de Informação e o Vale do Silicio, Opening address, Grandes Esperanças: Economia, Tecnologia e Felicidade: Como os Avanços Económicos e Technológicos Podem Melhorar Nossas Vidas e das Empresas, Instituto Fernand Braudel de Economia Munidal/Fundação Armando Alvares, Penteado, São Paulo, Brazil, April 23-24, 2001

What Do We Know about How People Learn? Opening Keynote, Online Learning: Serving People, Not Technology. Cambridge University, UK, March 27-28, 2001

The Social Life of Legal Information? Law Schools and the Law Library, Opening Keynote, Not A Box but a Window: Law Libraries and Legal Education in a Virtual World, Faculty of Law, University of Toronto, February 22-24, 2001

Radical Rupture, Keynote, annual meeting of the American Association of Colleges and Universities, New Orleans, LA, January 17-19, 2000

The Portuguese in the Port Trade: A Preliminary Investigation, presented at the biennial meetings of the Associação Portuguesa de História Económica e Social, Porto, Portugal, November 23, 2000

The Social Life of Distance Education, Keynote, Telelearning 2000, Toronto, Canada, October 5, 2000

The Future of the Family Firm, Keynote, Annual Meeting of the Family Firm Institute, Washington DC, October 26, 2000

Organizing Knowledge, Sloan School of Management, October 13, 2000

Invited participant, Rand Conference on the Book and New Technology, Santa Monica, CA, October 5-6, 2000

The Place of Knowledge, invited paper, Berkeley Knowledge Forum, Haas School of Business, University of California, Berkeley, September 28, 2000

Developing the Brand: Notes towards a Prehistory of Branding in Wine, presented at the annual meetings of the European Business History Conference, Bordeaux, September 14-16, 2000

The Social Life of Education, Keynote, SUNY (Brockport) faculty retreat, August 24, 2000

Fresh Air (NPR), July 11, 2000

Going Digital, University Business, May 2000

The Social Life of Accreditation. Keynote speech, WASC Annual Conference, San Diego, April 22, 2000

Virtual Communities. Wharton School, University of Pennsylvania. April 7-8, 2000

The Social Life of Information. Cooper-Hewitt Museum, New York, April 5, 2000

Restoring Community. Saguaro Seminar: Civic Engagement in America. John F. Kennedy School of Government, Harvard University, April 1-2, 2000

The Bark of the Bourgeoisie. Paper presented at the annual meetings of the American Anthropological Association, Chicago, November 17, 1999

Changing of the Guard. Paper presented at the conference on A História do Douro e do Vinho do Porto, Porto, 20-21 September, 1999

Protecting the Marque--from whom? Paper presented at the Santa Marinha conference on the Port Wine Marqu, Vila Nova de Gaia, 16-18 September, 1999

Structure and Spontaneity: Knowledge and Organization. Conference on Knowledge-Based Competition: Corporate Education and Knowledge Management, University of São Paolo, Brazil, August 12-13, 1999

Institutional Asymmetries: Economics and Culture in the Development of the Port Wine Market. Symposion de la Asociación Internacional de Historia y Civilización de la Vid y el Vino. El Puerto de Santa María, Spain, 18-20 March, 1999

Technology Transfer & Stolen Knowledge. US Department of Transport, Technology Transfer Workshop, Salt Lake City, Utah, August 26, 1998

Institutions and Organizations, with Teresa Silva Lopes, Business History and New Institutional Theory, Reading, UK, May, 1998

Institutions and Information. UC Riverside Library Symposium, April 14, 1998

Organizing Knowledge, with J.S. Brown, invited paper, Knowledge Dynamics and Innovation: First UC Berkeley Forum on Knowledge and the Firm. University of California, Berkeley, September 29, 1997

Learning from Oz. Keynote address, UC Berkeley Information Futures Conference, San Francisco, September 7, 1997

Institutions and Education. Invited presentation to the American Association of Higher Education, Washington, D.C., March, 1997

University in the Digital Age. Keynote address, U.C. Berkeley faculty workshop on the Future of the University, January, 1997

Stealing Knowledge and Legitimating Theft. Invited paper for the conference The University in the 21st Century: Education in a Borderless World, Singapore, August 13-14, 1966

The Lie of the Land: Considerations of Location in the Régua Fair. Invited paper for the conference História da Vinha e do Vinho no Vale do Douro, Regua & Porto, Portugal. March 22-24, 1996

Negotiating Change: Relations between Town and Country in the Twilight of Portugal's Mercantile System. Paper presented at the Annual Conference of the International Conference Group on Portugal, Manchester, NH, September 28-30, 1995

Looking at the Country from the Town. Paper presented at the conference A História Acolá: Identidades e diferenças na Vida Social do Portugal do Norte, Porto, Portugal, 8-10, December, 1994

Material Matters. Invited paper presented at the conference The Future of the Book, Centro Internazionale di Studi Semiotici e Cognitivi, at the Università degli Studi, San Marino, July 28-30, 1994

Speculations on 'Change: An Anglo-Portuguese Relation. Paper presented at the conference The Anglo-Portuguese Alliance in History (1373-1993), Cambridge, U.K., September, 1993

Dialectics of Design, with J.S. Brown. Invited paper given at the conference Technology and the Future of Work, Stanford University, April, 1990

Education

MA, English Literature, Washington University, St Louis, Missouri, 1980

BA, English Literature and Philosophy, Bristol University, Bristol, England, 1972